
The Livewell Colorado Times

A Bi-Weekly E-Letter for LiveWell Colorado Sponsors, Partners and Communities



April 14, 2008

LiveWell Colorado Strategic Planning

The Keystone Center met with the transition team on April 2nd to kick off LiveWell Colorado's strategic planning effort. Keystone explained its inclusive approach to developing a flexible and enduring strategic plan to guide LiveWell Colorado's activities and resources. Milestones and approximate timelines are outlined below.

Milestones

| | |
|---------------------------------|-------------|
| Analysis of Best Practices | On-Going |
| Development of a Strategic Plan | April-May |
| Stakeholder/Partner Review | June-August |
| Finalize Strategic Plan | September |

Timeline

While the draft strategic plan will be developed over the next two months, it will not be finalized until a robust and thorough review by a diversity of partners and other stakeholders has been completed. Keystone welcomes input from all of LiveWell Colorado's partners.

For questions about Keystone's approach and progress on the strategic planning process, contact Janesse Brewer at jbrewer@keystone.org.

The Keystone Center is a non-profit organization specializing in convening and facilitating planning processes related to health, energy, and environmental policy issues. Please see Keystone's web site for additional information: www.keystone.org.

Food Policy Strategic Planning

Civic Results hosted a two-day retreat, April 11-12, to: review Food and Agriculture Policy Council activities across the United States, develop a shared understanding of food systems in Colorado, identify key themes and work areas, and discuss options for structuring the planning committee as it moves forward.

The key themes that emerged as priorities are:

- Food security, access and nutrition
- Community economic development

- Productive and profitable agriculture
- Environmental effects of agriculture and industry

Retreat participants included:

- Jim Dyer, Southwest Marketing Network
- Adrian Card, Boulder County CSU Cooperative Extension
- Michael Buchenau and Tori Ford, Denver Urban Gardens
- Dawn Thilmany, CSU Department of Agriculture and Resource Economics
- Laura Ridenour, Northern Colorado Food and Agriculture Policy Council
- Ed Page, Western Colorado Food and Agriculture Policy Council
- Jim Hill, UCHSC Center for Human Nutrition
- Rachel Oys, LiveWell Colorado
- Leslie Levine, Colorado Department of Public Health and Environment
- Jerianne Heimendinger, Nutritionist
- Clark Becker, Colorado Rural Development Center
- Cindy Torres, Boulder County Farmer's Markets
- Lyn Kathlene, Colorado Institute of Public Policy
- Gary Auld, CSU Department of Food Science and Human Nutrition
- Keith Fausto, Adams County Community Development Directory
- Lily Rhoades, Adams County Food Distribution Center
- Ruth Stemler, Operation Frontline Colorado
- Sue Jarret, Rancher
- Wendy Peters Moschetti, Civic Results
- Michele Baker, Civic Results
- Peter Kenney, Civic Results

A committee comprised of 10-12 members will convene monthly for the next five months to develop the strategic plan. A larger advisory group and network will provide input and expertise throughout the process. A more detailed plan will be shared in the next edition of the *LiveWell Colorado Times*.

For more information, contact Wendy Peters Moschetti at wendy@civicresults.org.

Food Policy Conference

The Southwest Marketing Network's 6th Annual Conference: Expanding Markets for Southwest Small-Scale, Alternative and Minority Producers offers a great opportunity to learn more about Food and Agriculture Policy Councils and food system issues. The conference will be held May 5-7 in Santa Fe, New Mexico.

Keynote speakers include:

- Gary Nabhan, a prolific writer and tireless researcher of the complex linkages between food and culture, is the author of "Coming Home to Eat," which shows how understanding these connections can help us to grow, purchase, and consume food more sustainably. Formerly, Nabhan served as director of the Center for Sustainable Environments at Northern Arizona University and is currently transitioning back to the Sonoran Desert and the University of Arizona to continue his work.
- Anthony Flaccavento, a founding member and executive director of Appalachian Sustainable Development, has been instrumental in creating an alternative means of income through the promotion of certified organic farming and establishment of market opportunities for farmers, such as farmers' markets and co-ops for organic farmers.
- Mark Winne, former director of the Hartford Food System and recent Kellogg Food and Society Policy Fellow, writes, speaks, and consults extensively on community food system topics, including hunger and food insecurity, local and regional agriculture, community food assessment, and food policy. Is the author of "Closing the Food Gap – Resetting the Table in the Land of Plenty," and currently serves on the New Mexico Food and Agriculture Policy Council and the Southwest Grass-fed Livestock Alliance.

For more information about this conference, visit <http://www.swmarketingnetwork.org/>

Join Lt. Governor Barbara O'Brien for the Mile High Mile Walk April 16th

On Wednesday, April 16th, Lt. Governor Barbara O'Brien and the American Heart Association will host a rally and a Mile High Mile Walk in honor of National Start! Walking Day.

The program, which seeks to encourage walking as a means for reducing risk for heart disease, will begin at noon on the west steps of the Colorado State Capitol.

For more information on National Start! Walking Day, visit www.mystartonline.org

Upcoming Presentations

On Thursday, April 17th, Rachel Oys will provide an update on LiveWell Colorado's transition into its own non-profit organization at the Colorado Physical Activity and Nutrition Coalition meeting. The presentation will be followed by a Q & A period, during which partners can get answers to any questions they may have regarding the nuts and bolts of the reorganization process.

To request a LiveWell Colorado presentation, contact Rachel Oys at racheloys@livewellcolorado.com.

Monthly Q & A Conference Calls

In an effort to ensure that all stakeholder questions and concerns are addressed in a timely and transparent manner, LiveWell Colorado will be hosting monthly conference calls that will follow a question-and-answer format.

The first of these calls will be held on May 21st from noon to 1 p.m. Instructions for submitting questions and receiving call-in information via the LiveWell Colorado website will be outlined in the next edition of the *LiveWell Colorado Times*.

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