
The Livewell Colorado Times

A Bi-Weekly E-Letter for LiveWell Colorado Sponsors, Partners and Communities



April 28, 2008

Last E-mail Blast for LiveWell Colorado Times

Today's edition of the *LiveWell Colorado Times* is the last that will be sent to our current e-mail list.

To ensure that the *LiveWell Colorado Times* is distributed to interested parties only and to keep our mailing lists up-to-date, future issues of this e-letter will be available by subscription only.

To subscribe, please visit www.livewellcolorado.com, click on the "Get Informed" link on the bottom, left corner of the home page and follow the prompts. The e-letter will be automatically sent to subscribers every other week. You will also find an archive of all editions of *LiveWell Colorado Times* in this section of the website.

Please forward this edition of the *LiveWell Colorado Times* to anyone you feel may have an interest in learning more about LiveWell Colorado and encourage them to subscribe to receive future issues.

Please note that LiveWell Colorado will not share contact information gathered for subscription purposes with any other entities.

For more information about subscribing to this e-letter or to submit suggestions for future content, contact Jill Conley at jillcon@aol.com.

Strategic Planning Progress

The Keystone Center has been working with the transition team to develop language for LiveWell Colorado's mission, vision and goal areas. The team is currently using the following for LiveWell Colorado's "draft" language for its mission:

"To reduce obesity in Colorado."

It is expected the vision will be more content-rich and include the following concepts:

- Through a culture of health, Colorado will become the first state in the nation to decrease obesity rates.
- Individuals achieve good health by taking advantage of policies, environmental changes and programs that facilitate healthy living.
- Good health is directly linked to healthy eating and active living.
- Collective action among partners ensures that healthy trends are sustained over time.

While the strategic plan will be developed in April-May, it will not be finalized until it has undergone a robust and thorough review by a diversity of partners and other stakeholders. Keystone and the transition team welcome your views and input. Please feel free to contact Janesse Brewer of The Keystone Center at jbrewer@keystone.org with comments on the draft language and concepts outlined above.

The Keystone staff will use the *LiveWell Colorado Times* as a vehicle for updating partners and interested parties on the strategic planning process. The Keystone Center is a non-profit organization specializing in convening and facilitating planning processes related to health, energy and environmental policy issues. Please see Keystone's web site for more information: www.keystone.org

LiveWell Colorado Welcomes New COPAN Director

Eric Aakko was recently hired to replace Rachel Oys as the Director of the Colorado Physical Activity and Nutrition (COPAN) Program at the Colorado Department of Public Health and Environment.

Aakko brings more than 15 years of state and local public health leadership, including chronic disease and obesity prevention to this position. His most recent experience includes managing the Boulder

County Public Health Tobacco Prevention Program. Prior to that, he served as the physical activity lead with the State of Oregon's Physical Activity and Nutrition (PAN) program.

Aakko holds a graduate degree in Organizational Communication and an undergraduate degree in Corporate and Community Wellness Management.

Coordinated Team Meets to Coordinate Upcoming Activities

The LiveWell Colorado Coordinated Team, comprised of COPAN, Kaiser Permanente and The Colorado Health Foundation staff and LiveWell Colorado contractors, participated in a full-day planning retreat Friday, April 18th.

The purpose of the meeting was to review LiveWell Colorado's history, walk through anticipated activities for the next six-eight months, identify decision-making processes and roles within the LiveWell Colorado Coordinated Team and refine internal communication processes.

Register Now for Worksite Wellness Conference

Cultivating a Healthier Colorado: Steps to Building Worksite will be held on May 21, 2008, at the Pepsi Center in Denver from 7:30 a.m. to 4:30 p.m. The conference will focus on how worksites can cultivate a healthy work culture and improve employee health, decrease health risks and increase productivity through comprehensive health promotion.

Co-sponsored by the American Cancer Society and the Colorado Physical Activity and Nutrition Program at the Colorado Department of Public Health and Environment, the conference offers business leaders, human resources professionals, wellness coordinators and others an opportunity to learn about worksite wellness strategies that improve employee health.

To register, visit www.coloradoworksitewllness.org or call 303-692-2441. The registration deadline is May 1, 2008.

Kaiser Permanente Seeks Senior Community Health Specialist

Kaiser Permanente looking to fill a senior community health specialist position responsible for community-based public health initiatives focused on healthy eating and active living. This position will support the assessment, planning and implementation of additional public health strategies.

Job requirements include a master's degree or equivalent experience in public health or health related field and a minimum of five years experience in community-based public health or health care safety net work.

To apply, visit www.kp.org. Search for "Community Health" or "Job Family: External Affairs/Relations."

The deadline for application is May 2, 2008.

Date Change for First Monthly Q & A Conference Call

Because so many LiveWell Colorado stakeholders will be attending the worksite wellness conference at the Pepsi Center on May 21, 2008 (see above), the first LiveWell Colorado monthly Q & A Conference Call has been rescheduled for May 28, 2008, from noon to 1 p.m.

The purpose of these question-and-answer calls is to ensure that all stakeholder questions and concerns are addressed in a timely and transparent manner.

Information about how to register and submit questions for the first call and to receive call-in information via www.livewellcolorado.com will be provided in the May 12th edition of the *LiveWell Colorado Times*.